



28<sup>th</sup> July 2010

## **Commercial Vehicles Rolling at Manheim Auctions, Bruntingthorpe**

The first commercial vehicle sale at Manheim Auctions, Bruntingthorpe proved to be a great success especially for truck buyers. In addition to the selection of panel vans, mini-buses and tippers, there were 7.5 to 18 tonne rigids, tractor units, mobile workshops, access platforms, compressor units and cable trailers. The auction of 243 vehicles attracted over 100 buyers to Bruntingthorpe with a further 72 buyers 'attending' via Simulcast. The two vehicles attracting the highest selling price were a BT Fleet DAF LF55 220 Dropside on a '55' plate fitted with an Atlas 165Z crane which sold for £27,600 and a Lombard Vehicle Management Iveco Eurocargo 130E24 Crewcab Tilt and Slide Recovery Vehicle on a 54 plate which sold for £21,700.

Brian Rossington, National HGV and Plant Manager, Manheim Auctions said: "Bruntingthorpe is a unique facility with its central location and 650 plus acres of land. It has been several years since the UK has seen the launch of a brand new auction facility catering for vans, trucks and plant and I believe Bruntingthorpe offers considerable opportunities for the future. Buyer feedback has been extremely positive with a keen interest in further auctions."

James Davis, General Manager, Commercial Vehicles, Manheim Auctions added: "Moving forward the partnership between Manheim Auctions and Bruntingthorpe will unquestionably provide commercial vehicle fleet operators and funders with a unique facility that combines end-of-life defleet activities with professional remarketing channels."

**ends**

### **About Manheim**

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Winner of 14 industry awards for both service and performance excellence since 2005, including Best Remarketing Company four years in a row, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing more than \$50 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

**Manheim Remarketing:** providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and Manheim Direct.

**Manheim DeFleet Services:** providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management



and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

**Manheim Retail Services:** providing retail marketing support including dealer websites, used car stock locators, professional vehicle photography, showroom systems, sales lead management software and innovative aftersales customer contact systems. It includes the brands of Manheim Retail Marketing (formerly Portfolio), Manheim Lead Management (formerly e-GoodManners) and Manheim Aftersales Solutions (formerly RTC) and Carmony.co.uk.

**For further information, please contact:**

Andrew Andersz / Emma Theron

JJ (for Manheim)

Tel: +44 (0)1865 343100

Email: [andrew.andersz@jjmarketing.co.uk](mailto:andrew.andersz@jjmarketing.co.uk) / [emmat@jjmarketing.co.uk](mailto:emmat@jjmarketing.co.uk)

Website : [www.manheim.co.uk](http://www.manheim.co.uk)