



24th August 2009

IMI Awards Accreditation to Manheim Auctions

Manheim Auctions' Appraisers and Inspectors training programme has been approved and endorsed by IMI Awards, through its Quality Assured Awards (QAA). Fully IMI accredited appraisers and inspectors are now being installed throughout Manheim's UK network of 19 auction centres. Ray Hunt, IMI Awards Lead External Moderator, reviewed the programme and each auction centre that has completed the programme will prominently display its accreditation.

Manheim Auctions' National Inspections Manager, Dave Anthony proactively audits and trains all Vehicle Appraisers, Manheim Assured Inspectors, Mechanical Inspectors and Manheim Van Check Inspectors throughout the UK. The training programme covers all new and existing inspectors and the QAA programme requirements include assessments which take place either within or at the end of each programme.

Mike Pilkington, Managing Director, Manheim Auctions & Remarketing comments: "In order to enhance the credibility of the inspection and appraisal services that Manheim offers we wanted the various appraiser and inspection roles to have the chance to earn an industry-recognised quality accreditation, so we approached IMI Awards to completely review the training programme. As a result we now have a quality-accredited, market-leading inspectors and appraisers training programme and, in turn, Manheim has enhanced the quality of service it provides to vendor and buyer customers."

Quality Assured Awards (QAA) is a well established initiative from IMI Awards designed to formally recognise training programmes throughout the motor industry. QAA is suitable for any programmes outside the National Qualifications Framework where there is an assessed outcome.

End

About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions, vrs and RMS.



Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, KAH Systems, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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