



8th September 2009

Santander success at Manheim Auctions, Rotherham

With the used vehicle market still very strong, [Manheim](#) Auctions, Rotherham recently hosted a Spanish-themed auction of 175 vehicles on behalf of Santander Consumer Finance. Over 150 buyers, 60 of who joined online via Simulcast ensured that every vehicle sold and with an average of 100.9% of Cap Clean. In celebration of the Santander relationship, those attending were treated to flamenco dancers and Spanish cuisine.

David Dockerty, Relationship Manager of Santander Consumer Finance said: "The signing of a new three-year solus contract with Manheim Auctions at the beginning of the year was in recognition of the growing relationship with the company and the consistent quality of service provided. This recent sale at Rotherham reinforces our faith in Manheim's ability and experience in ensuring the successful implementation of our remarketing strategy."

Mike Pilkington, Managing Director, Manheim Auctions & Remarketing added: "This special sale, which took place on what is normally a non-auction day at Rotherham, demonstrates Manheim's commitment and flexibility in meeting the specific requirements of its vendors."

In January Santander Consumer Finance signed a new three-year solus contract with Manheim Auctions until December 2011 for the remarketing of up to 10,000 vehicles through Manheim's auction centres in Bristol, Colchester, Rotherham and Washington.

Ends

About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions, vrs and RMS.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, KAH Systems, Manheim Inspection Services and Manheim Asset Management.



Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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