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Manheim Auctions delivers van appraisal training for Ford of Britain

[Manheim Auctions](#) recently delivered a vehicle appraisal training programme to LCV representatives from 20 Ford dealerships at the Henry Ford College in Loughborough. The training focussed on accurate identification and estimation of damage to part exchanged vans and was the first of several similar courses to be rolled out before the end of the year.

Manheim Auctions' Appraisers and Inspectors training programme was recently approved and endorsed by IMI Awards, through its Quality Assured Awards (QAA). Fully IMI accredited appraisers and inspectors are now installed throughout Manheim's UK network of 19 auction centres.

Mark Timms, Lead Consultant – Car and Commercial Brands, Henry Ford College said: "Manheim Auctions designed and delivered a tailor-made Commercial Vehicle Appraisals course, giving our sales executives immediate transferable skills to take back to their dealerships. The course is an addition to the Henry Ford College's extensive Commercial Vehicle training curriculum available to our dealer network."

Mike Pilkington, Managing Director, Manheim Auctions & Remarketing added: "Ford's use of Manheim's expertise in commercial vehicle appraisals is recognition of Manheim's commitment to training and to achieving the highest quality standards. It also demonstrates the value that we can add to our customers beyond more traditional remarketing services as well as the sharp focus we place on the specialist skills required in valuing part exchange vans."

Quality Assured Awards (QAA) is a well established initiative from IMI Awards designed to formally recognise training programmes throughout the motor industry. QAA is suitable for any programmes outside the National Qualifications Framework where there is an assessed outcome.

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About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:



Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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