



10th November 2009

The old, the rare and the unusual star at Manheim Auctions' latest Prestige sale

A 1977 Rolls-Royce Silver Shadow, a 1988 Porsche 911, a rare 2007 MG XPower SV-R and an unusual 2008 Spyker C8 Spyder were the latest stars at the recent Prestige sale at Manheim Auctions, Colchester. The silver Rolls-Royce sold for £3,700, the blue Porsche for £14,450, the red MG XPower for £21,500 while the grey Spyker C8 attracted the highest successful bid of the day of £118,000. Of the cars sold, 70% attracted bids via Simulcast, [Manheim Auctions](#)' online broadcast of physical auctions.

Nearly 40 prestige, sports and executive cars were offered for sale and attracted a total sales value of £835,000. In addition to the Rolls-Royce, the Porsche, the MG XPower and the Spyker the Prestige sale also included a 2007 Bentley Continental which sold for £68,500, a 2008 BMW M6 Series for £50,500 and a Mercedes-Benz SL for £47,600.

Chris Cush, General Manager, Manheim Auctions, Colchester said: "Despite the economic uncertainty the demand for prestige cars, especially the old, the rare and the unusual remains strong. The values achieved were much higher than expected and we anticipate a lot of interest from vendors and buyers at our Prestige sale next month."

The next Manheim Prestige sale will be at Colchester on Tuesday, 8th December with a further six Prestige sales scheduled to take place during 2010.

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About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.



Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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