



19<sup>th</sup> November 2009

## **LeasePlan Award for Manheim Auctions, Gloucester**

[Manheim Auctions](#), Gloucester has won LeasePlan UK's quarter three van auction performance award. LeasePlan's quarterly accreditation ranks the relative performances of its auction suppliers and Manheim Auctions, Gloucester was the only LeasePlan auction centre to achieve Gold status in the quarter, with a score of 92%. It is also only the second time a Gold has been awarded this year. In addition, Samantha Holmes, LeasePlan's account administrator at Manheim Auctions, Gloucester has won LeasePlan UK's 'Team Player of the Quarter' award.

Rob Mylchreest, LeasePlan UK's Commercial Vehicle Disposals Manager, visited Gloucester to award an engraved cup and noted the auction centres' achievement of the highest conversion rate, the strongest CAP performance, the best valeting standards, the highest administration score and the highest online sale value uplift.

Rob stated: "Ultimately we look to recognise leading performances, share best practices and focus on developing our businesses in partnership. This third quarter award recognises Manheim Auctions, Gloucester's consistently high service levels and solid performances. This entirely demonstrates their industry leading position. Hand on heart, I truly enjoy the prospect of selling at Gloucester and I thank all those involved, both personally and on behalf of LeasePlan, for all their hard work and continued efforts to date."

Danny Healey, Centre Manager, Manheim Auctions Gloucester commented: "This award is a ringing endorsement of the industry leading performance that we deliver."

Alex Wright, Sales Director, Commercial Vehicles, Manheim Auctions added: "Having secured approved supplier status in the recent LeasePlan tender and now to have won this award during our first full quarter by such a significant margin is simply fantastic. However, we now look forward to maintaining and even exceeding these standards."

**Ends**

## **About Manheim**

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

**Manheim Auctions & Remarketing:** providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.



**Manheim DeFleet Services:** providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

**Manheim Retail Services:** providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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