



8th December 2009

Manheim Auctions, Coventry raises £10,000 for Help for Heroes

[Manheim Auctions](#), Coventry has raised £10,000 for Help for Heroes following a series of themed auctions. At the auctions each vendor was asked to donate £5 for every car sold which was matched by a £10 donation from Manheim. The cheque for £10,000 was presented by Craig Mailey, Auction Marketing Director and Steve Hanna, Auction Centre Manager at Coventry. The cheque was accepted on behalf of Help for Heroes by Toni O'Donnell from Leamington Spa whose husband, WO2 Gary O'Donnell, was killed in Afghanistan in 2008 while defusing an improvised explosive device (IED). Gary O'Donnell received a posthumous George Medal for his work in Afghanistan to add to the George Medal he received earlier for his work in Iraq.

Bryn Parry, chief executive of Help for Heroes said: "The money raised by Help for Heroes is being used to fund projects that make a huge difference to the lives of wounded Servicemen and women. We have already allocated over £24m to the task of providing a new swimming pool and gym complex at DRMC Headley Court and our latest venture is funding the establishment of Army Recovery Centres across the UK. Help for Heroes is all about people 'doing their bit' and we would like to thank all those who raised money for the charity at these auctions."

Mike Pilkington, Managing Director, Manheim Auctions & Remarketing added: "I am pleased that Manheim Auctions is able to support the Help for Heroes initiative through our recent themed auctions at Coventry and wish to thank all our vendors including Lex Autolease, ALD and the RAA (Retail Automotive Alliance) who contributed to the monies raised."

Manheim Auctions, Coventry is located at Rowley Drive, Coventry CV3 4FG and holds auctions every Wednesday from 10:30am. For more information, go to www.manheim.co.uk.



Toni O'Donnell (centre left) accepts cheque for £10,000 from Steve Hanna (centre right)



About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions, vrs and RMS.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

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