



11th December 2009

Manheim Auctions, Leicester raises £2,500 for Children in Need at Volkswagen auction

[Manheim Auctions](#), Leicester raised £2,500 for Children in Need at a recent Volkswagen closed auction. The money came from bids for signed sporting equipment and clothing, electronic items and tickets to sporting events and concerts that had been donated by Volkswagen, its retailers and suppliers and by Manheim.

Ralph Cadman, Volkswagen's Used Car Remarketing Manager said: "Everyone understands Children in Need and the great work it does throughout the UK so it was no surprise that a substantial amount of money was raised at this closed auction. The bidding was certainly enthusiastic."

Mike Pilkington, Managing Director, Manheim Auctions & Remarketing added: "Fund-raising activities at auction can be a lot of fun especially with the active involvement and support of a vendor. Volkswagen, its retailers and suppliers certainly contributed on this occasion and should be proud of the amount of money raised for Children in Need."

Ends

About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Auctions & Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including point-of-sale materials; used car stock locators; professional vehicle photography; online retail sales portals, sales lead management software and aftersales CRM software. It includes the brands of Portfolio, Carmony.co.uk, e-GoodManners and Real Time Communications,

For further information, please contact:

Andrew Andersz
JJ (for Manheim)
Tel: +44 (0)1865 343100
Email: andrew.andersz@thejgroup.com
Website : www.manheim.co.uk